

Cybercrime Trends

2019 Update

WEALTH ADVISORY | OUTSOURCING | AUDIT, TAX, AND CONSULTING

Investment advisory services are offered through CliftonLarsonAllen Wealth Advisors, LLC, an SEC-registered investment advisor



Create Opportunities



Current State of Affairs

What are the bad guys up to?

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Hackers have “monetized” their activity

- More hacking
- More sophistication
- More “hands-on” effort
- Smaller organizations targeted



Current State of Affairs

Organized Crime

- Wholesale theft of personal information

Ransomware

- Holding your data hostage

Payment Fraud

- “Corporate Account Take-Over” - aka CATO
- Use of credentials to commit online banking and credit card fraud

Credential “Harvesting”



Organized Crime

Current State of Affairs

Hacking is run like a business with different departments

- Writing malware
- Sending phishing emails
- Stealing data
- Selling data
- Conducting payment fraud
- Etc.



Ransomware

Current State of Affairs

- CryptoWall, CryptoLocker, wannacry, petya, etc.
- Encrypt all data, hold it “ransom” for \$\$
 - Data on local machine and on network
- Attackers are putting much more time and effort into these types of attacks over the last year
- Starting to target other operating systems, like Macs



Ransomware

3 Generations

1. Local machine only
2. Local machine plus network permissions
3. Local machine plus ***ENTIRE NETWORK***



Create Opportunities



Ransomware

Current State of Affairs

Ransomware victims pay cybercriminals to save family photos

Theresa and Billy Niedermayer felt they had no choice but to cave in to the demand

By David Common, [CBC News](#) | Posted: Mar 11, 2015 5:00 AM ET | Last Updated: Mar 12, 2015 9:53 AM ET

“Theresa and Billy Niedermayer paid an **\$800** ransom to get precious family photos of their three young boys back from cybercriminals.”

<http://www.cbc.ca/news/technology/ransomware-victims-pay-cybercriminals-to-save-family-photos-1.2962106>



Create Opportunities



Payment Fraud

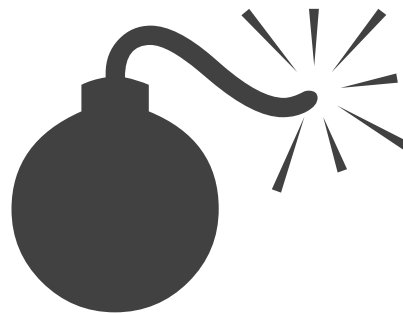
Current State of Affairs

- Public School
- Hospice
- Municipal Government (City)
- Main Street newspaper stand
- Electrical contractor
- Health care trade association
- Rural hospital
- Mining company
- On and on and on and on.....



CATO – 3 Versions

1. Deploy malware – keystroke logger
2. Deploy malware – man in the middle
3. Recon/email persuasion
 1. *“Whaling”*
 2. *Business email Compromise*
 3. *CEO attack*
 1. ***NEW – W2 attacks***





Payment
Fraud

Multi-Factor Authentication Solutions

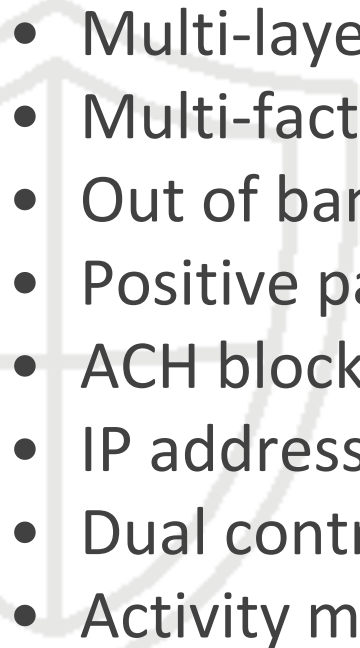
- MFA is critical
- Silver bullet?
- Text msg?





Payment
Fraud

CATO Defensive Measures

- 
- Multi-layer authentication
 - Multi-factor authentication
 - Out of band authentication
 - Positive pay
 - ACH block and filter
 - IP address filtering
 - Dual control
 - Activity monitoring



Credential Harvesting

Credential Harvesting

- Driven by movement to the cloud
- Malware
- Social engineering





Mitigation Keys

- Train users regarding email phishing
- Maintain current patch levels
- Remove local administrators
- ***Maximize relationship with the bank***
- ***Isolate the PC used for online banking***
- Implement breach monitoring/
incident response
- Use MFA for all cloud apps



Current State of Affairs



The Cost

Global cybercrime cost business up to:
\$400 **BILLION** annually

Some companies theorize it will reach:
\$2.1 **TRILLION** by 2019

“There are only two types of companies: Those that have been hacked and those that will be. Even that is merging into one category: those that have been hacked and will be again.”

- Robert Mueller

Questions?

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