



CLA's Top Market Trends to Watch in 2021 and Beyond

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WEALTH ADVISORY | OUTSOURCING | AUDIT, TAX, AND CONSULTING

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Today's Presenters



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Our Team Delivers a Seamless Approach



Common Case Studies

- **Leading the Recovery? Is it for real?**
 - Client sitting in 100% cash after 2020 COVID sell off
 - Inaction due to fear and markets at all time highs
 - How to invest new money across public and private markets
- **Navigating Tax Rate Changes**
 - Clients wondering if they should take capital gains now vs. next year
- **How to Prepare for Liquidation Events**
 - Critical steps to take
- **Financial Planning**
 - Estate planning changes by 2025
 - Post-liquidation planning



Portfolios are Customized to Meet Your Needs

Cost-effective, tax efficient, diversified strategies

Growth

Assets like **stocks** can grow cash flows beyond inflation, though with a high degree of volatility.

- U.S. Equity
- Int'l Developed Equity
- Emerging Market Equity
- Private Equity

Income

Assets like **bonds** often have steady cash flows and lower volatility.

- Government Bonds
- Municipal Bonds
- Investment Grade Bonds
- High Yield Bonds
- Cash Equivalents

Diversifiers

Assets like **real estate** add portfolio diversification.

- Private Real Estate
- Private Credit
- REITs
- Preferred Securities



We Help Clients Build or Enhance Their Portfolios

Core Portfolio Solutions



Objective: Total Return aligned to various risk levels

- CLA Conservative Portfolio – equity and fixed income
- CLA Balanced Portfolio – equity and fixed income
- CLA Growth Portfolio – equity and fixed income
- CLA Enhanced Growth Portfolio – equity only

Custom Building Blocks



Objective: Diversifying strategies to achieve specific goals

Cash management solutions:

- CLA Money Market Funds at Schwab



Fixed income solutions:

- CLA Taxable Income – SMA Municipal Bonds
- CLA Tax-Free Income – SMA Municipal Bonds
- CLA Income – ETFs only
- CLA Enhanced Income – ETF and active strategies

Equity solutions:

- CLA Dividend Growth – SMA or ETF
- CLA Factor Models



Private market solutions:

- CLA Real Estate, Private Credit, Private Equity

We're Here For You



Find additional resources and learn about upcoming events at CLAconnect.com.

- May 19: Mid-Year Update — Continuing the Recovery
- June 23: What Investors Need to Know About Potential Tax Law Changes



Improving your financial health starts with an honest check-in.

Our guidance can help organizations and individuals stay on the right track.

[Learn More](#)



Thank you!

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