



# CLA's Top Market Trends to Watch in 2021 and Beyond

April 21, 2021

WEALTH ADVISORY | OUTSOURCING | AUDIT, TAX, AND CONSULTING

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# Today's Presenters



**Abby Butz**

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# Our Team Delivers a Seamless Approach



# Common Case Studies

- **Leading the Recovery? Is it for real?**
  - Client sitting in 100% cash after 2020 COVID sell off
  - Inaction due to fear and markets at all time highs
  - How to invest new money across public and private markets
- **Navigating Tax Rate Changes**
  - Clients wondering if they should take capital gains now vs. next year
- **How to Prepare for Liquidation Events**
  - Critical steps to take
- **Financial Planning**
  - Estate planning changes by 2025
  - Post-liquidation planning



# Portfolios are Customized to Meet Your Needs

## Cost-effective, tax efficient, diversified strategies

### Growth

Assets like **stocks** can grow cash flows beyond inflation, though with a high degree of volatility.

- U.S. Equity
- Int'l Developed Equity
- Emerging Market Equity
- Private Equity

### Income

Assets like **bonds** often have steady cash flows and lower volatility.

- Government Bonds
- Municipal Bonds
- Investment Grade Bonds
- High Yield Bonds
- Cash Equivalents

### Diversifiers

Assets like **real estate** add portfolio diversification.

- Private Real Estate
- Private Credit
- REITs
- Preferred Securities



# We Help Clients Build or Enhance Their Portfolios

## Core Portfolio Solutions



**Objective:** Total Return aligned to various risk levels

- CLA Conservative Portfolio – equity and fixed income
- CLA Balanced Portfolio – equity and fixed income
- CLA Growth Portfolio – equity and fixed income
- CLA Enhanced Growth Portfolio – equity only

## Custom Building Blocks



**Objective:** Diversifying strategies to achieve specific goals

**Cash management solutions:**

- CLA Money Market Funds at Schwab



**Fixed income solutions:**

- CLA Taxable Income – SMA Municipal Bonds
- CLA Tax-Free Income – SMA Municipal Bonds
- CLA Income – ETFs only
- CLA Enhanced Income – ETF and active strategies

**Equity solutions:**

- CLA Dividend Growth – SMA or ETF
- CLA Factor Models



**Private market solutions:**

- CLA Real Estate, Private Credit, Private Equity

# We're Here For You



Find additional resources and learn about upcoming events at [CLAconnect.com](https://CLAconnect.com).

- May 19: Mid-Year Update — Continuing the Recovery
- June 23: What Investors Need to Know About Potential Tax Law Changes



**Improving your financial health starts with an honest check-in.**

Our guidance can help organizations and individuals stay on the right track.

[Learn More](#)





# Thank you!

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