





# How to Control your DID's and Updates to STIR/SHAKEN

WEALTH ADVISORY | OUTSOURCING | AUDIT, TAX, AND CONSULTING

## Introduction. We are joined again by:

- Rick Knight, Executive Vice President Sales and Marketing Peerless Network, Inc.
  - RKnight@peerlessnetwork.com
- Hayes Nelson, Chief Revenue Officer
   ATL Communications
  - hnelson@atlc.com
- Matt LaHood, Managing Principal of Telecommunications Industry
   CliftonLarsonAllen LLP
  - Matt.Lahood@CLAconnect.com





# **Summary of Services: Peerless**

Rick Knight



## ATL Communications: Porting and DID Control

ATL is an independent, carrier-neutral, Responsible
 Organization, and Service Bureau managing millions of toll-free and local numbers.

 We give the telecom industry, services providers, enterprise businesses, and their consumers ONE solution that makes Local Number Porting and Toll-Free Number management, simple, fast, reliable, and secure.







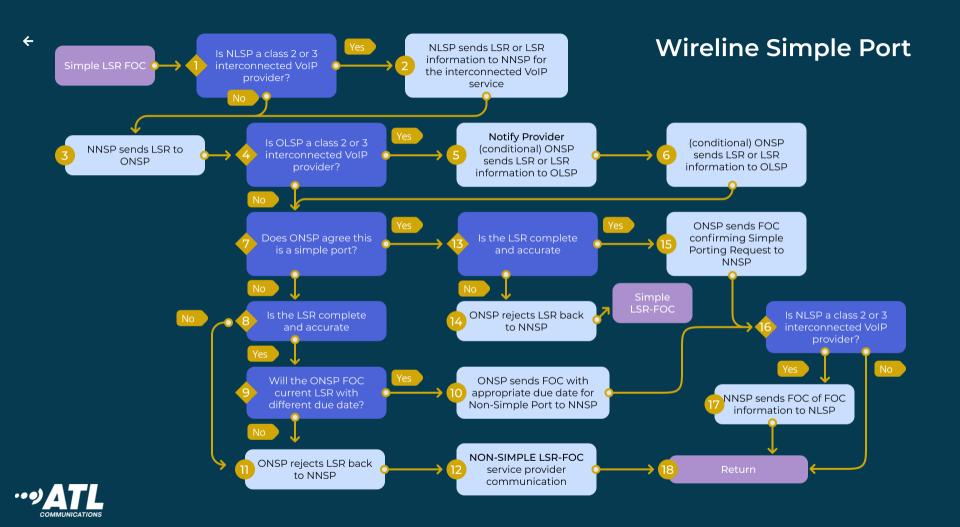
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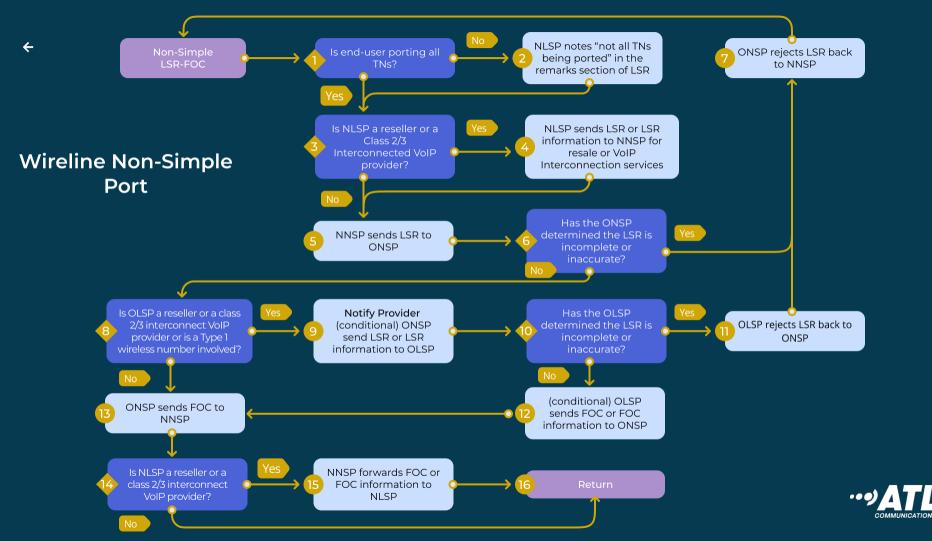
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## **Get Control of Your Numbers**

- True redundancy through the diversification of service providers and networks
- Freedom to choose to work with the telecom service providers that serve you and your customers best
- Control and protection through gaining your own unique RespOrg ID (Tollfree)
- More control of your Customer Experience
- Operational consistency







### **Porting Ecosystem**

Regulatory Authorities Pre-Port Processes
Providers

Telecommunications
Services Providers

Porting Processes & Providers

Post-Port Processes & Providers





#### **Regulatory Authorities**



The governing bodies, companies, and groups that create, maintain, and develop the processes, procedures, and databases for (LNP) Local Number Porting.



#### (FCC) Federal Communications Commission

The FCC governs, creates tariffs, creates laws and appoints for the NPAC and NANPA.

#### NANPA / Somos, Inc.

(North American Numbering Plan Administrator)
Somos is contracted with the FCC and responsible for the assignment of local numbers, area code relief planning, the collection of utilization and forecast data. They supply, issue and control local phone numbers

#### NPAC / iconectiv

(Number Portability Administration Center)
Iconectiv is contracted with the FCC to creates and maintain the framework that governs and allows for local number portability. This framework, or central database, is utilized and is the Source Of Truth to port, lookup, route, rate, and bill calls for local phone numbers.



### **Pre-Port Processes Providers**

The processes and procedures involved before the number activation and the companies that provide these services.

Lookup the number owner/SPID (dip it)

Trading Partner Profiles Exchange (TPP)

Request **Customer Service** Record (CSR)

Submit Local Service Request (LSR)

Get Firm Order Confirmation (FOC)

Create Subscription Version with NPAC (SV)

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#### (TPP) Trading Partner **Profile Exchange**

The operational rules and agreement between carriers to send/receive phone numbers to/from each other

#### (CSR) Customer Service Record

Request for current line information, details, and configuration. (optional)

#### (LSR) Local Service Request

provider containing account information, porting phone numbers, requested date, new **SPID** 

#### (FOC) Firm Order Commitment

Submitted to the losing service \_\_ The earliest agreed upon date when numbers can be migrated

#### **Fallout**

LSR rejection because of any error. Needs correction and resubmission to the losing carrier

#### PortControl by ATL Communications

PortControl exclusively offers exploratory numbering data guerying tools providing eligible parties the ability to look-up LRN, SPID, Block, Code, History, and Contamination of local numbers, as well as data on toll-free numbers through it's Explore function.







#### **Porting Processes & Providers**

The processes needed to complete a port in or port out of a number to/from a network, the information that is sent to update the central database for number portability, and the companies that offer these services. These providers are typically SOA providers, or clearinghouse service providers.

#### **PortControl by ATL Communications**

Order-based local number porting solution providers offering a solution to create, modify, and activate subscriptions that are broadcasted to the NPAC central database for carrier routing

#### (SV) Subscription Version

Information outlining who is gaining the number, losing the number, the modality (wireline to wireline, wireless to wireline, etc.) of the transfer, and which location routing number (LRN) the number should be associated with upon transfer

#### **SV Create**

Creating the subscription version in the NPAC central database

#### SV Modify

(Optional) modifying the subscription version in the NPAC central database

#### SV Activate

Number is activated on new carrier and this change is broadcasted to NPAC so other providers may update routing









#### **Telecommunications Service Providers**

The processes that are needed to activate in a switch and allow for traffic to begin with-in that network provider. Network Providers are RBOCs, CLECs, ILECs, and interconnected VoIP providers.

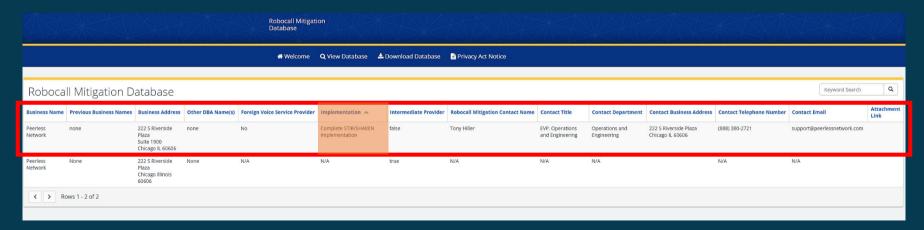


#### **Routing Profiles**

Set-up routing configuration to decipher routing through IP routing or PSTN routing.

#### **Switch Provisioning**

Provision in carriers switch to ensure calls complete upon service activation.







#### **Post-Port Processes & Providers**

The applicable databases, information, and functionality that is completed after a number is ported in or ported out.

#### **Post-Port Services**

Upon completing a port, the following databases should be updated for accuracy, if needed:

911 / Enhanced 911 Used by emergency services to determine your location

(CNAM) Caller Name CallerID data that is displayed after the receiving carrier queries a

database they subscribe to

#### (DL) Directory Listings

Modify, add, change, and delete directory listing data based on the phone numbers within a specific network or networks. This information is then distributed to publishers and local search partners by the provider











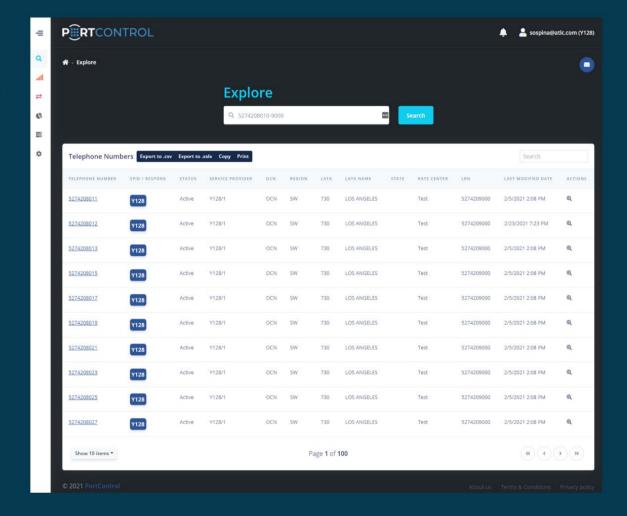
### **Port Control Process**



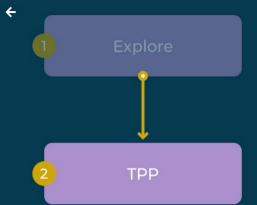


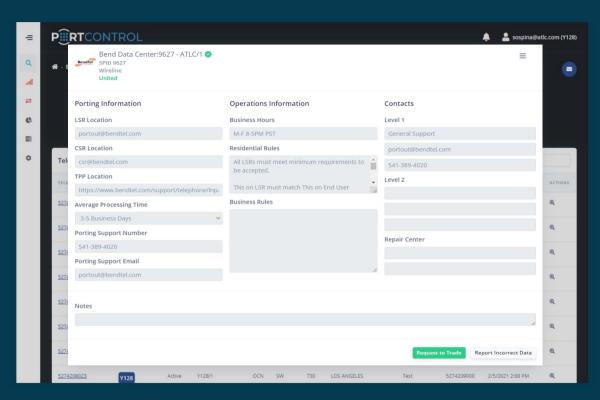


### 1 Explore

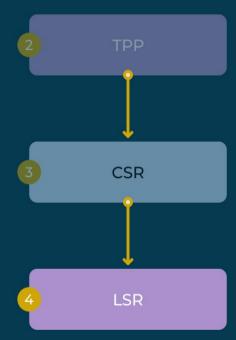


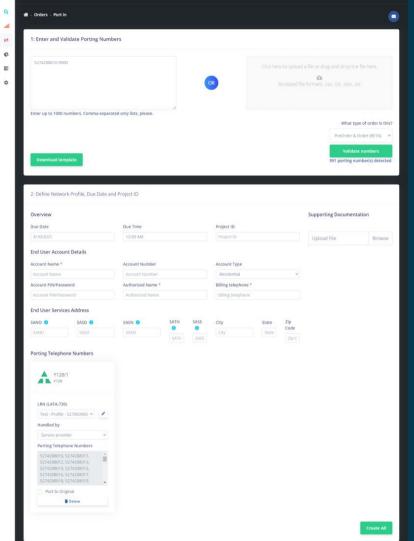




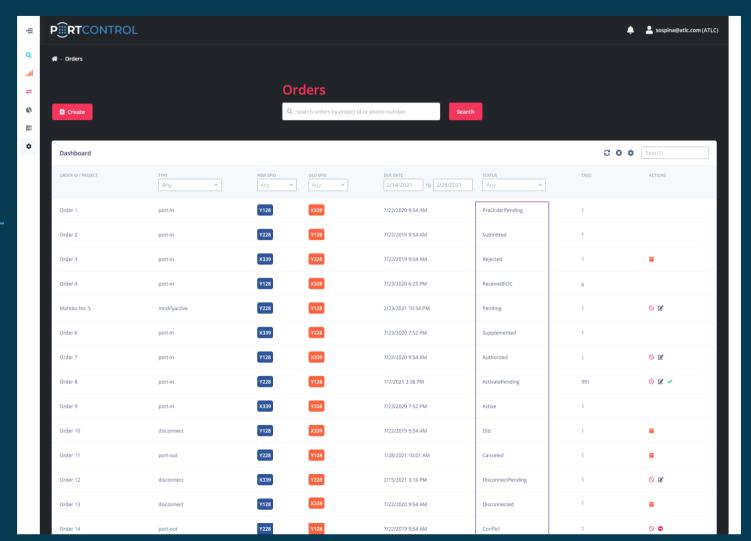














### Order Based Dashboard





Porting Simplifed.

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# Recent STIR/SHAKEN Requirements

Quick overview of two requirements to the Order

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# Two New Requirements

- Robocall Mitigation Plan-Responding to a database with procedures to identify robocall sources and limiting their use.
- Reassigned Number Database-a repository, administered by NANPA and the FCC, to give carriers knowledge of TN's that should not be in use.

 Both are efforts to track and trap spoofed and other forms of number fraud.





# Robocall Mitigation Certification with FRN

 Certification must be submitted to the FCC <u>database</u> by June 30<sup>th</sup>

Choose one

- Option 1: Complete STIR/SHAKEN Implementation
- Option 2: Partial STIR/SHAKEN Implementation Performing Robocall Mitigation
- Option 3: No STIR/SHAKEN Implementation Performing Robocall Mitigation
- 2. On September 28<sup>th</sup>, service providers **must block** all calls from service providers that are not in the FCC database.<sup>2</sup>





# Key to the September 28<sup>th</sup> Action

- If you are controlling the call;
- If you have taken authority of the DID (IPES/Active SPID on BIRRDS);
- If you are identified in the routing plan;
- You are recognized as the Service Provider and your calls may be denied termination by a terminating service provider who is performing to the order.

 If you are unsure of your role as a service provider reseller it is time you confirm the role your service provider (wholesale supplier, white label platform) is taking on your DIDs and terminations.





## FCC Guidance on the Robocall Mitigation Plan

- No instructions from the FCC
  - It must work.
    - "includes detailed practices that can reasonably be expected to significantly reduce the origination of illegal robocalls."
  - It must be implemented.
    - "the voice service provider must comply with the practices it describes"<sup>2</sup>
  - Cooperate with the <u>US Telecom Traceback Group</u>





# About the ITG (Industry Traceback Group)

Providers do not need to proactively register with the ITG

 If the provider has not previously received a traceback request, the ITG will rely on contact information provided from the provider's downstream partner to send the traceback request,

 after an initial request the provider can choose to register additional emails to receive the requests.





# CLA's Expectations

- If you are a reselling Service Provider
  - You purchase your services from an intermediary or wholesale platform,
  - You do not interact with either iconectiv nor a transport carrier like Peerless Network, Bandwidth.com, Level3 directly to activate DID's
  - Your host provider has the responsibility to the RMP and Traceback.
- If after September 28<sup>th</sup> your customers experience call blocking or call incompletion, you should check your supplier to ensure they are registered and compliant.





## Reassigned Number Database

- This directive involves everyone participating as a carrier and even identifies service provider resellers to participate.
- The purpose of this effort is to notify carriers receiving traffic from a DID/TN that the carrier in possession considers the number disconnected.
- The structure of the database and it's reporting method actually most likely will not reject multiple instances of the same number reported by you and your wholesale provider.





### Service Provider Resellers

- If you have <u>administrative control</u> over your DID's in a switch you own (routing and assignment) <u>you are responsible</u> to this order without question.
- If your SP allows you to deactivate on their platform you may want to ensure they are registered and performing before you assume you have no responsibility.
- If you have less than 100,000 DID's managed, you have until 10/15 to register and report.





### Due Dates and Sites

- RND requires a registered certificate to perform.
- The requirement is active and reports are due no less than 2 days after the 15<sup>th</sup> of each month (started 4/15).
- Reporting of reassigned numbers are incremental, report disconnected DID's only once.
- Report every month even if there are no numbers to report.
- The website to register and perform: <a href="https://www.reassigned.us">https://www.reassigned.us</a>





### Unsure of What to Do?

 Contact CLA's AOCN Group to review your network of services, SP's and requirements (and/or)

 Reach out to your Service Provider(s) to understand their response plan and coverage for your requirements.

 Be prepared to receive notices from the FCC on lack of registration to the Reassigned Number Database if you do not act to add your company to the registry.



