CEO of Famous Products Shares Details of Their Digital Journey

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Voice of the Client

Transitioning from reactionary to strategic

Priority of connecting operations and finance

Democratization in the adoption of AI

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Digital Readiness Assessment

A collaborative roadmap development process focusing on key business challenges.

1. Discovery and evaluation
2. Current state mapping
3. Use case and feasibility study
4. Future state mapping
5. Roadmap and value definition

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