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Outsourcing – Why Would I Ever Do That?

July 24, 2025



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Session CPE Requirements

- You need to attend 50 minutes to receive the full 1 CPE credit.
 - There will be 4 polling questions throughout the presentation. You must respond to a minimum of 3 to receive the full 1 CPE credit.

****Both requirements must be met to receive CPE credit****



Learning Objectives

01

Identify the advantages of outsourcing some or all your accounting tasks

02

Recall the technical knowledge you learned from nonprofit industry trained professionals

03

Recall how to enhance efficiency in accounting and finance

04

Identify how outsourcing transforms finance teams and enhances internal controls

05

Recognize strategies to help reduce costs



WBEC East

Video



Speakers



Mona Birchfield
Principal, CLA



Jackie Dodson
CAAS Chief Financial Officer, CLA



Heidi Grinde
Principal, CLA



Chris Prenger
CAAS Controller, CLA



Andrew Burner
Chief Operating Officer, Act



Daniel Rodriguez
Executive Director, MERRICK Community Service



Polling Question

- Which of the following question is correct about outsourcing?
 - It can be cost-effective
 - It can be scalable
 - You can lose access to specialized knowledge
 - A and B only

Criteria		Outsourcing	In-House	Hybrid
Cost Efficiency		?		±
Access to Expertise		?		±
Scalability		?		±
Focus on Core (mission) Activities		?		±
Control Over Operations			?	±



Thank you!

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