

Getting started with ICRW

June 27th, 2023



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Learning Objectives

At the end of the session, you will be able to:

- Recognize the difference between ICRW and other reporting tools in Sage Intacct
- Review the basics of using the ICRW tool
- Recall the basic capabilities of getting started with ICRW







Sage Intacct Reporting Tools Eco-System

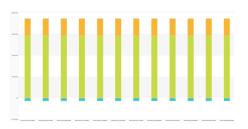


Sage Intacct reporting toolset Eco-System

Financial Report Writer

Balance Sheet	Current Year Actual	Prior Year Actual
Assets		
Current Assets	60,000	50,000
Long Term Assets	30,000	25,000
Total Assets	90,000	75,000
Liabilities & Equities		
Current Labilities	20,000	25,000
Long Term Labilities	30,000	15,000
Equity	40,000	35,000
Total Liabilities & Equities	90,000	75,000

Financial Graphs



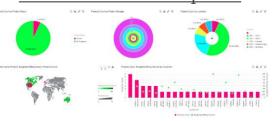
Interactive Custom Report Writer

Location	Billed Amount CYtD	Billed Amount PYtD	Billed Amount CYtD vs PYtD %	Bill Count CYtD	CYtD vs PYtD Bill Count %
San Francisco	\$470,055	\$284,599	65.16%	82	-13.04%
Boston	\$209,710	\$113,510	84.75%	79	-13.04%
Canada	\$2,100	\$2,250	-6.67% 📖	36	-13.04%
Ireland	\$2,100	\$2,250	-6.67%	36	-13.04%
United Kingdom	\$2,100	\$2,250	-6.67% 📖	36	-13.04%
USA	\$500	\$0		2	-13.04%
Grand Total	\$686,565	\$404,860	69.58%	265	-13.04%

Dashboards



<u>Interactive Visual Explorer</u>



Custom Report Writer

Subtotal name	Entry Type	Entry Date	Document ID	Vendor Name	Employee Name	tan D	Barn Name	Customer	Quantity	Entry Amount	Billable	Billed
Sum for Health Initiative 1 Grant - SEFA Details								C-1001	100	1,212,386.00		
Sun for Heath Initiative 1 Grant Award year 1								0.1001	1.00	484,300.75		
Sum for Health Indiative 1 Grant Award year 2								C-1001	100	540,224.54		
Sum for Health Indiative 1 Grant Award year 3								C-1001	1.00	185,317.90		
Gum for Non-Project or Grant Related										6,312.50	False	
um for Resource Natwork Grant	AP BIL	04980021	Example - OIP (One Asset for Multiple Borns)	Dentorth Centers				0.1021	100	5,000.00	False	False
Sum for Tarrant County Contract	Enployee Expense				panith	BLL	Bitole Charge	0.1017	1.00	1,205.00	False	
Sum for Thanis County Contract	AP BII			ABC Office Supplies				0.1013	1.00	59,000.00	False	False
Sum Total										2,583,746,72		







Interactive Custom Report Writer (ICRW)



Overview of Interactive Custom Report Writer (ICRW)

Interactive Custom Report Writer (ICRW) – Offered as paid add-on. The End User can:

- Select out of Reporting Areas, based on specific objects
- Create table & pivot table reports
- Build reports interactively (drag & drop attributes and measures on the report)
- Group on the fly data
- Simple use pre-built time related (calendar & fiscal) measures & attributes
- Have subtotals & grand totals
- Export to excel, pdf, PowerPoint, csv, xml
- Add the report to a Dashboard*
- Schedule it for delivery

VendorID	Vendor Name	DepartmentID	Department Name	CYtPM	Jan	Feb	Mar	Apr	May	Jun	Draft Amount
V000005	Adobe Systems, Inc.	440	Corporate IT	8,982.86	3,039.26	2,917.91	2,091.96	0.00	0.00	0.00	279.63
	Adobe Systems, Inc. Total			8,982.86	3,039.26	2,917.91	2,091.96	0.00	0.00	0.00	279.63
V000006	ADP	410	Finance & Accounting	46,384.40	10,618.66	11,555.46	10,631.16	0.00	9,881.37	0.00	0.00
	ADP Total			46,384.40	10,618.66	11,555.46	10,631.16	0.00	9,881.37	0.00	0.00
V000010	Allied Telecom	440	Corporate IT	5,929.33	1,482.33	1,122.98	1,482.33	1,482.33	0.00	0.00	1,122.98
	Allied Telecom Total			5,929.33	1,482.33	1,122.98	1,482.33	1,482.33	0.00	0.00	1,122.98
V000016	Amazon Web	154	Hosting	681,127.17	6,103.35	510,450.07	1,229.73	0.00	0.00	0.00	0.00
	Services	165	Hosting - CSR	587,749.40	0.00	10,314.46	196,999.31	230,001.24	147,133.77	0.00	0.00
		166	Hosting - F&E	511,591.11	0.00	52,452.85	155,221.15	156,144.46	130,987.73	0.00	21,239.29
		170	Hosting - CM	1,490,569.75	0.00	0.00	465,377.93	513,232.09	511,959.73	0.00	428,889.27
	Amazon Web Services Total			3,271,037.43	6,103.35	573,217.38	818,828.12	899,377.79	790,081.23	0.00	450,128.56





Overview of Interactive Custom Report Writer (ICRW)

Interactive Custom Report Writer (ICRW) – Offered as paid add-on. The End User can:

- Have more than 1 analysis in a report
- Drill down to the actual transaction
- Have Master-Detail analysis
- Use advanced filtering & prompts
- Create & use variables

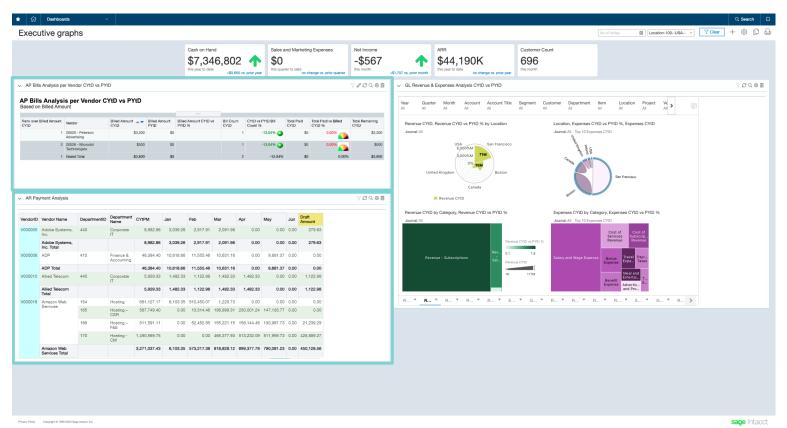
Location	Billed Amount CYtD	Billed Amount PYtD	Billed Amount CYtD vs PYtD %	Bill Count CYtD	CYtD vs PYtD Bill Count %
San Francisco	\$470,055	\$284,599	65.16%	82	-13.04%
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United Kingdom	\$2,100	\$2,250	-6.67% 📖	36	-13.04%
USA	\$500	\$0		2	-13.04%
Grand Total	\$686,565	\$404,860	69.58%	265	-13.04%

- Use conditional formatting to point out strengths and weaknesses
- Combine more than 1 Reporting Areas (Union, Union All, Intersect, Minus)
- Create calculated measures & attributes by using basic & advanced functions (min, max, aggregate, concat, median, running sum a.o.)
- Write custom SQL to create reports and filters





Add it to a Dashboard



- **Interactive** data exploration across multiple angles
- Real-time data and trending
- Secure with common control across analytics and financials







Use Cases Examples



GL productivity

Activity by User

Pivot Table

		Numb	er of lin	es						Amount								Number of lines	Amount
User	Debit/Credit	2016	2017	2018	2019	2020	2021	2022	2023	2016	2017	2018	2019	2020	2021	2022	2023	Number of lines	Amount
Karla - Controller	Credit	45	455	458	455	2,015	2,753	81	2	\$39,759,521	\$6,152,034	\$6,156,832	\$6,528,563	\$17,487,101	\$20,829,751	\$539,621	\$0	6,264	\$97,453,422
	Debit	52	1,129	1,132	1,129	2,994	3,778	81	2	\$39,759,521	\$6,152,034	\$6,156,832	\$6,528,563	\$17,840,407	\$21,214,207	\$539,621	\$0	10,297	\$98,191,184
SET User	Credit					20	265	2	1					\$87,687	\$1,394,694	\$15,500	\$0	288	\$1,497,880
	Debit					4	426	2	1					\$87,687	\$1,394,698	\$15,500	\$0	433	\$1,497,884
Grand Total		97	1,584	1,590	1,584	5,033	7,222	166	6	\$0	\$0	\$0	\$0	\$353,306	\$384,460	\$0	\$0	17,282	\$737,766

Activity by Account

Pivot Table (3)



		Numb	er of lin	nes						Amount								Number of lines	A
Account	Debit/Credit	2016	2017	2018	2019	2020	2021	2022	2023	2016	2017	2018	2019	2020	2021	2022	2023	Number of lines	Amount
1100 - Operating Cash	Credit					99	356	4						\$194,697	\$1,020,380	\$63,543		459	\$1,278,62
	Debit	5	12	12	12	102	107			\$1,172,649	\$354,506	\$354,506	\$414,209	\$3,485,729	\$4,973,606			250	\$10,755,20
1120 - Payroll Cash	Credit					24	24							\$733,219	\$740,551			48	\$1,473,76
	Debit	4								\$592,820								4	\$592,82
1130 - Petty Cash	Debit	5	12	12	12	12	12			\$5,730	\$4,071	\$4,071	\$4,316	\$4,071	\$4,316			65	\$26,57
1140 - Operating Cash-401 Fund	Credit					79	88							\$575,170	\$605,810			167	\$1,180,97
	Debit					251	432							\$607,668	\$755,607			683	\$1,363,27
1200 - Accounts Receivable	Credit					286	487							\$1,713,831	\$845,795			773	\$2,559,62
	Debit					501	453	43						\$1,798,194	\$1,024,916	\$22,901		997	\$2,846,01



AR top customer sales – AP top spend by vendor

Top Customer Sales Based on Amount Invoiced \odot Table Invoice count△▼ Currency Amount Total paid Amount due Customer name invoiced Health Initiative 1 46 USD 1,427,699 1,384,884 42.815 Digital Humanities 2 USD 200,000 200,000 0 Global Research 425,000 425,000 USD 0 Skuski Foundation 1 USD 500,000 500,000 0 Resource Network 0 USD 350,000 250,000 100,000 Grand Total 67 3,373,861 3,076,367

AP Top Spend Based on Amount Billed

Grand Total

Table

Vendor	Bill count	Currency	Amount billed	Total paid	Total due
V126 - Ransom Counselling Services	16	USD	947,000	872,000	75,000
V104 - Holt Consulting	87	USD	266,132	243,586	22,545
V102 - Jason's Delight	84	USD	174,230	161,557	12,673
V101 - Adam & Frost, LLC	64	USD	153,500	110,945	42,555
V103 - Franklin Smith, CPA	82	USD	130,373	115,128	15,245
V100 - ABC Office Supplies	47	USD	99,450	23,356	76,094
V117 - Ameritas Life Insurance Corp	24	USD	98,215	75,379	22,836
V114 - Costco	55	USD	51,505	32,356	19,149
V113 - Best Janitorial	5	USD	45,000	7,620	37,380
V106 - Danforth Centers	5	USD	31,000	16,000	15,000
V112 - Harkin Utilities	5	USD	15,489	10,892	4,597
V105 - Able Courier	8	USD	12,756	2,000	10,756
V108 - Lemial Rentals	5	USD	9,425	6,625	2,800
V107 - FedEx	37	USD	7,599	6,249	1,350
V122 - AMR Research, Inc.	1	USD	7,500	0	7,500
V131 - Garden Pathways	1	USD	5,000	0	5,000
V116 - Amanda Workman	1	USD	3,500	3,500	0
V127 - Entity 100	1	USD	3,200	0	3,200

528

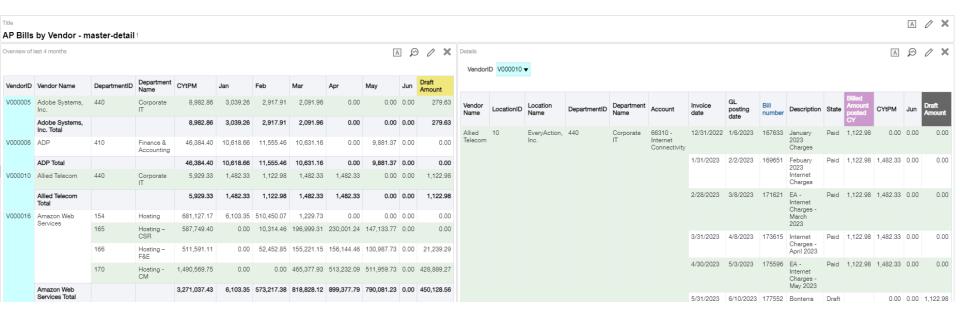




2,060,874 1,687,193 373,681

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AP bills period overview & details (master/detail)







GL & AP audit data (combine reporting areas)

Titlo

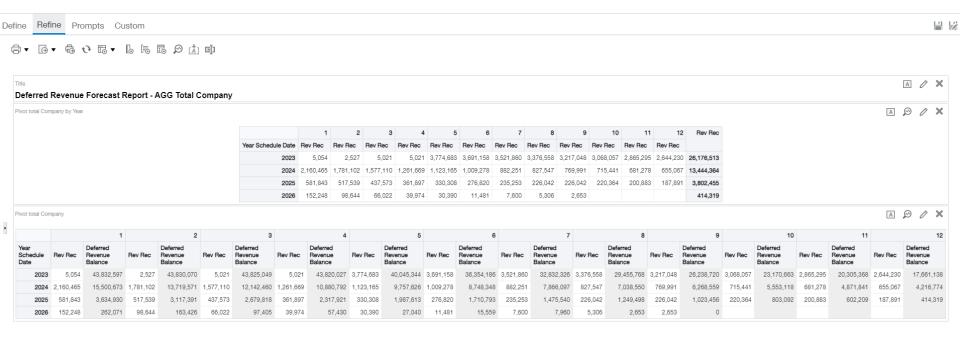
GL and AP by Vendor - Loc - Dep

.																
VendorID	Vendor Name	LocationID	Department ID	Department Name	GL Jan	AP Jan	GL Feb	AP Feb	GL Mar	AP Mar	GL Apr	AP Apr	GL May	AP May	GL CYtPM	AP CYtPM
V000005	Adobe Systems, Inc.	10	440	Corporate IT	4,902.09	3,868.15	2,662.50	4,902.09	0.00	2,662.50	0.00	0.00	0.00	0.00	7,564.59	11,432.74
V000005	Adobe Systems, Inc.	30	440	Corporate IT	-3,308.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	(3,308.69)	0.00
V000006	ADP	40	410	Finance & Accounting	13,514.66	13,514.66	32,691.42	19,413.17	16,128.55	13,530.57	12,576.30	0.00	13,440.00	12,576.30	88,350.93	59,034.70
V000006	ADP	50	410	Finance & Accounting	16,688.75	0.00	14,203.78	0.00	19,980.04	0.00	14,293.09	0.00	13,722.79	0.00	78,888.45	0.00
V000010	Allied Telecom	10	440	Corporate IT	0.00	1,886.61	1,886.61	1,886.61	3,773.25	1,886.61	-0.03	1,886.61	1,886.61	0.00	7,546.43	7,546.43
V000016	Amazon Web Services	10	154	Hosting	346,233.30	5,725.59	0.00	92,551.67	-346,233.30	2.64	0.00	0.00	0.00	0.00	0.00	98,279.90
V000016	Amazon Web Services	10	165	Hosting - CSR	0.00	0.00	-91,560.00	0.00	-45,552.78	227.22	-54,936.00	0.00	(54,936.00)	0.00	(246,984.78)	227.22
V000016	Amazon Web Services	10	166	Hosting – F&E	0.00	0.00	20,028.00	73,215.17	634,685.70	184,196.21	87,808.88	182,159.63	118,417.20	163,641.61	860,939.79	603,212.62
V000016	Amazon Web Services	10	168	Hosting - Payments	0.00	0.00	0.00	0.00	0.00	0.00	33,600.00	0.00	0.00	0.00	33,600.00	0.00
V000016	Amazon Web Services	10	170	Hosting - CM	0.00	0.00	0.00	0.00	0.00	0.00	573.32	0.00	0.00	0.00	573.32	0.00
V000016	Amazon Web Services	30	154	Hosting	222,752.29	0.00	0.00	144,504.85	-222,752.29	0.00	0.00	0.00	0.00	0.00	0.00	144,504.85
V000016	Amazon Web Services	30	165	Hosting - CSR	0.00	0.00	264,444.60	17,328.29	440,616.56	250,499.17	163,390.03	292,728.84	267,952.74	187,261.17	1,136,403.93	747,817.48
V000016	Amazon Web Services	40	154	Hosting	617,378.50	0.00	630,000.00	617,378.50	-1,247,378.50	0.00	0.00	0.00	0.00	0.00	0.00	617,378.50
V000016	Amazon Web Services	40	170	Hosting - CM	0.00	0.00	0.00	0.00	1,904,053.64	592,299.19	653,264.27	653,204.48	858,460.43	651,585.11	3,415,778.34	1,897,088.78
V000016	Amazon Web Services	50	154	Hosting	3,982.68	2,042.31	0.00	3,121.10	-3,982.68	1,562.47	0.00	0.00	0.00	0.00	0.00	6,725.88
V000016	Amazon Web Services	50	166	Hosting – F&E	0.00	0.00	31,190.86	14,905.62	19,846.34	13,357.98	19,519.97	16,569.69	20,000.89	3,070.05	90,558.06	47,903.34
V000016	Amazon Web Services	50	170	Hosting - CM	0.00	0.00	0.00	0.00	1,179.61	0.00	-1,179.61	0.00	0.00	0.00	0.00	0.00
V000017	Amazon.com	10	130	Support	84.00	588.00	0.00	84.00	-84.00	0.00	0.00	0.00	0.00	0.00	0.00	672.00
V000017	Amazon.com	10	162	Support – F&E	0.00	0.00	0.00	0.00	84.00	0.00	0.00	0.00	0.00	0.00	84.00	0.00





Deferred revenue forecast report (pivot tables)







Global consolidations details report (custom code)

Title

Consolidation Report - Row Data

Table

Account	PostedDt	Memo	Department	TrxCurr	TrxDebitAmount	TrxCreditAmount	TrxAmount	BaseCurr	ExchangeRate	BaseDebitAmount	BaseCreditAmount	BaseAmount
	3/1/2023	Reversed AWS - Feb 23 Accrual	510 Customer Support	USD	0.00		-126.727.98		1.00	0.00	126.727.98	-126,727.98
		SVB CC-AMAZON WEB SERVICES AWS.AMA	510 Customer Support	USD	19.43	0.00	19.43		1.00	19.43	0.00	19.43
		AWS Reclass from SiteOps to Development	510 Customer Support	USD	0.00	14,080.82	-14,080.82		1.00	0.00	14,080.82	-14,080.82
		TripAction-Amazon Web Services-miscellan	510 Customer Support	USD	141.361.59	0.00	141,361.59		1.00	141,361.59	0.00	141,361.59
		TrioAction-Twilio-computer software stor	510 Customer Support	USD	2.768.30	0.00	2.768.30		1.00	2,768.30	0.00	2.768.30
					-,		-,			·		_,
		SVB CC-AMAZON WEB SERVICES AWS.AMA	510 Customer Support	USD	19.43	0.00	19.43	USD	1.00	19.43	0.00	19.43
5010 COS - Software - SiteOps	3/24/2023	SVB CC-OPENAI SAN FRA	510 Customer Support	USD	47.64	0.00	47.64	USD	1.00	47.64	0.00	47.64
5010 COS - Software - SiteOps	3/24/2023	SVB CC-OPENVPN SUBSCRIPTION LAS VEG	510 Customer Support	USD	2,404.33	0.00	2,404.33	USD	1.00	2,404.33	0.00	2,404.33
5010 COS - Software - SiteOps	3/29/2023	SVB CC-AMAZON WEB SERVICES AWS.AMA	510 Customer Support	USD	19.43	0.00	19.43	USD	1.00	19.43	0.00	19.43
5010 COS - Software - SiteOps	3/31/2023	AWS - March 23 Accrual	510 Customer Support	USD	126,900.00	0.00	126,900.00	USD	1.00	126,900.00	0.00	126,900.00
5010 COS - Software - SiteOps	3/31/2023	TripAction-Twilio-computer_software_stor	510 Customer Support	USD	254.04	0.00	254.04	USD	1.00	254.04	0.00	254.04
6000 Salaries	3/15/2023	ACC - Payroll wages	510 Customer Support	USD	77,034.72	0.00	77,034.72	USD	1.00	77,034.72	0.00	77,034.72
6000 Salaries	3/15/2023	AM - Payroll wages	650 Customer Success	USD	221,531.98	0.00	221,531.98	USD	1.00	221,531.98	0.00	221,531.98
6000 Salaries	3/15/2023	Eng - Payroll wages	600 Engineering	USD	338,381.25	0.00	338,381.25	USD	1.00	338,381.25	0.00	338,381.25
6000 Salaries	3/15/2023	G&A - Payroll wages	670 G&A	USD	134,163.63	0.00	134,163.63	USD	1.00	134,163.63	0.00	134,163.63
6000 Salaries	3/15/2023	Mkt - Payroll wages	660 Marketing	USD	65,913.99	0.00	65,913.99	USD	1.00	65,913.99	0.00	65,913.99
6000 Salaries	3/15/2023	Prod Mgmt - Payroll Wages	610 Product Management	USD	66,681.30	0.00	66,681.30	USD	1.00	66,681.30	0.00	66,681.30
6000 Salaries	3/15/2023	Professional Services-Wages	520 Professional Services	USD	7,799.08	0.00	7,799.08	USD	1.00	7,799.08	0.00	7,799.08
6000 Salaries	3/15/2023	Sales - Payroll Wages	640 Sales - Overhead	USD	192,764.08	0.00	192,764.08	USD	1.00	192,764.08	0.00	192,764.08
6000 Salaries	3/17/2023	ACC - Payroll wages	510 Customer Support	USD	15,570.62	0.00	15,570.62	USD	1.00	15,570.62	0.00	15,570.62





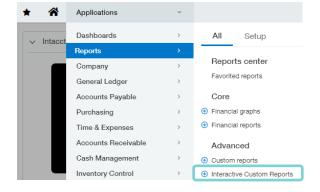


Functionality Overview



Basic Create/Open report information

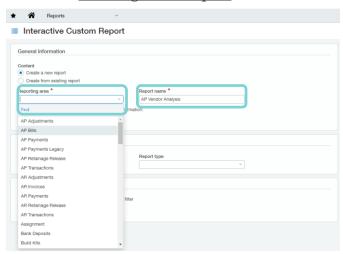
How will I access ICRW?



Open an existing library report



Creating a new report



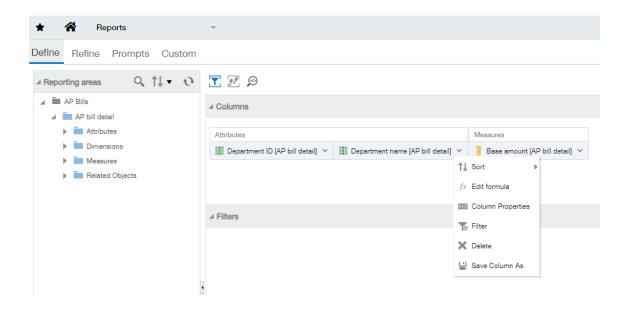




Main menus (Define tab)

Define tab is the data manipulation layer of ICRW

- Data elements can be added/removed on report level
- Columns definition can be changed
- Report can be formatted
- Data can be filtered
- New reporting areas can be added



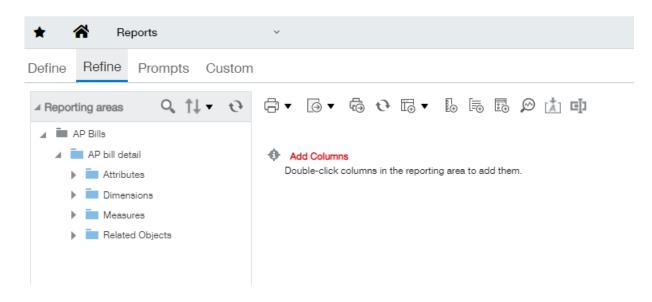




Main menus (Refine tab)

Refine tab is the UI layer of ICRW

- Data elements can be added/removed from a table/pivot table (visualization level)
- New calculated columns can be created
- Report can be formatted
- Tables can be exported
- Data can be groups
- Subtotals can be added



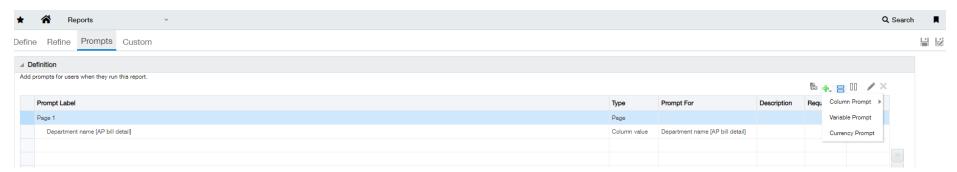




Main menus (Prompts tab)

Prompts tab is the report's runtime prompts layer of ICRW

- Runtime prompts can be added/removed the report
- Columns/Variable prompts can be created
- A preview of the report can be seen



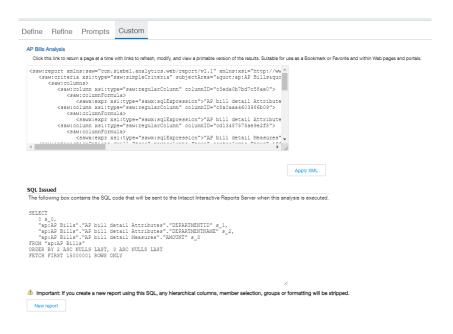




Main menus (Custom tab)

Custom tab is the report's more technical layer of ICRW

- Complex reporting areas can be created
- Reporting areas can be joined/combined









Time for Action



Let's build our first report – AP Bills Overview & Details

Lisa (CFO) is worried about bills increase year over year and requests Tom to create an overview of the bills by vendor and provide the current status and relative insights

AP Bills Analysis

Vendor	Amount	Amount PY	Amount CY	CY vs PY %	Amount PYtD	Amount CYtD	CYtD vs PYtD %	
V100 ABC Office Supplies	500.00	500.00						
V101 Adam & Frost, LLC	18,892.00	11,352.00	7,540.00	-33.58%	5,000.00	4,300.00	-14.00%	
V104 Holt Consulting	21,500.00	13,500.00	8,000.00	-40.74%	8,000.00	8,000.00	0.00%	
V105 Able Courier	16,800.00	7,200.00	9,600.00	33.33%	7,200.00	9,600.00	33.33%	
V106 Danforth Centers	0.00		0.00			0.00		
V112 Harkin Utilities	7,455.92	3,596.92	3,859.00	7.29%	3,596.92	3,859.00	7.29%	
V114 Costco	26,710.00	18,910.00	7,800.00	-58.75%	7,500.00	7,800.00	4.00%	
V117 Ameritas Life Insurance Corp	50,668.01	35,468.01	15,200.00	-57.14%	22,836.01	15,200.00	-33.44%	
V126 Ransom Counselling Services	277,000.00	137,000.00	140,000.00	2.19%	137,000.00	140,000.00	2.19%	
Grand Total	419,525.93	227,526.93	191,999.00	-15.61%	191,132.93	188,759.00	-1.24%	

	Vendor V	112 Harkin Utilities		▼		
6						
	Date	Department	Bill number	State	Memo	Amount
)	5/28/2022	Counselling Services	AP-394	Posted		3,596.92
,	5/21/2023	Counselling Services	889	Submitted		964.75
		Food Service	889	Submitted		1,157.70
)		Outreach	889	Submitted		771.80
		Youth Center	889	Submitted		964.75
)	Grand Total					7,455.92







Audiences & Implementation



Am I a good fit for ICRW?

ICRW can be used by any company for insights into their data. It best serves companies who don't have analytics or perform analytics manually (in spreadsheets). So, it is a good fit for companies that:

- Of any company size
- Have lack of native analytics for finance data
- Already have a data warehouse or BI Tool, but want finance-specific, prebuilt metrics
- Want to quickly develop financial insights
- Need more logic/customization on their operational reporting



Targeted for:

- Chief Financial Officers
- Controllers
- SVP/VP/Directors of Finance
- COO
- Financial Analysts
- Finance Managers
- Financial Planners
- Other executives and managers
- Anyone who is looking to automate processes





What do I need to start using ICRW?

- ICRW is an add-on module, so please contact your Account Manager
- ICRW is ready for use upon activation, not requiring implementation services.
- As a best practice, we encourage a minimum of 4 advisory services hours, designated for, but not limited to, the following activities:
 - A general overview of the tool
 - Troubleshooting issues
 - Assessing the appropriateness of a given request (Is ICRW the right tool for the request?)
 - Design/Discuss solutions and best practices with you



Thank you!



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