



# Collaborative Insights: Digital Transformation in Health Care

February 22, 2024

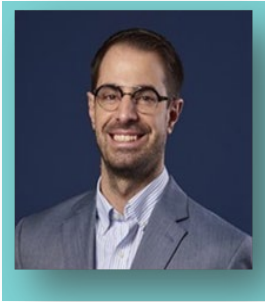




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# Who We Are



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# CLA is Creating Ways for Every Business to Leverage the Power of Digital



## Process Automation

Removing internal barriers to scalable growth



## Reporting & Forecasting

Data-driven, timely decision making



## Virtual Assistance

Providing AI efficiency for every employee



## Poll

What best describes where you are in your digital lifecycle?

*Phase 1:*  
Multiple disconnected systems, lots of manual

*Phase 2:*  
Some automated dashboards, exploring integrating systems

*Phase 3:*  
Integrated systems, automated dashboards, exploring AI/Machine Learning

*Phase 4:*  
Advanced analytics and AI/ML integral to business decisions



# Digital Readiness Assessment

Collaborative roadmap development focusing on removing barriers to growth and accelerating scale.

- 1 Discovery and Evaluation
- 2 Current state mapping
- 3 Use case and feasibility study
- 4 Future state mapping
- 5 Roadmap and value definition





# Business Insights

Connect multiple key data sources for integrated reporting

Reduce the time taken to complete financial reporting

Generate accurate financial forecasting based on business metrics

Accurate and timely business insights and forecasting

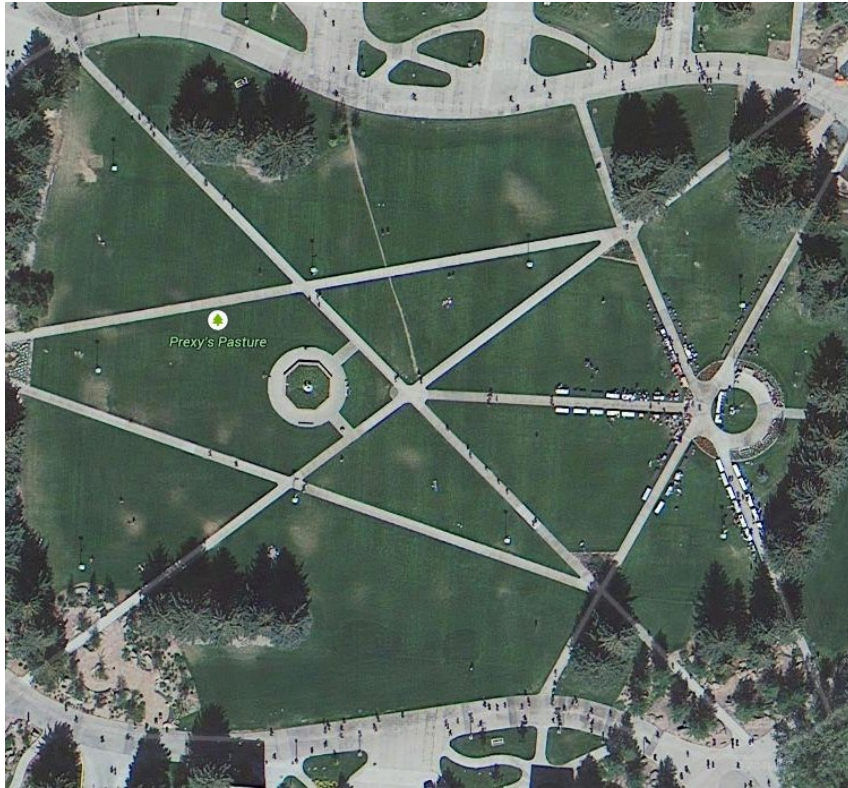








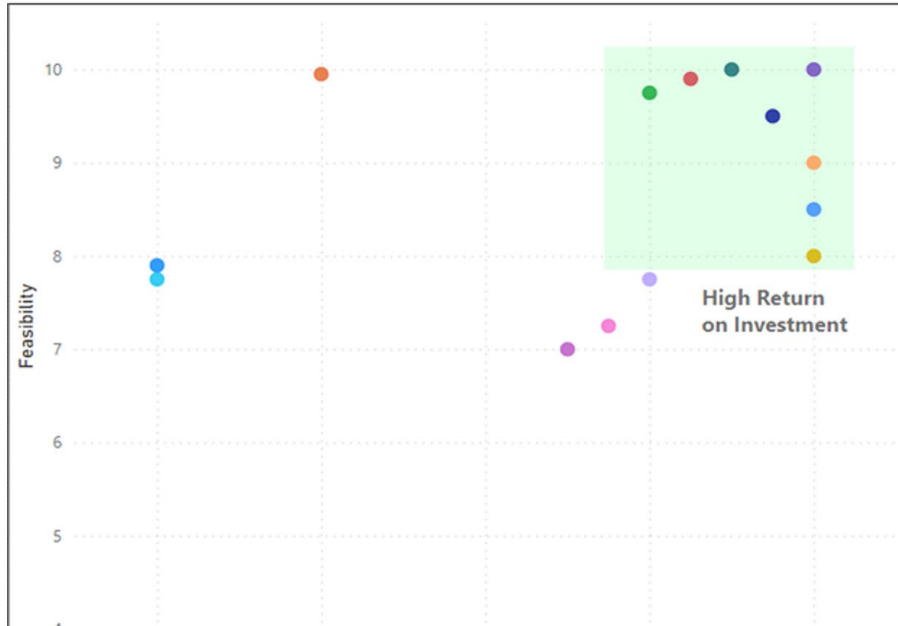
# End in Mind





# Win the Battle and the War

## Use-Case Prioritization Matrix



Use-Case Name/Description	Value	Feasibility
<b>Create Automated Workflows</b>	10.00	8.50
Implement Automated Workflows to bring Efficiencies and Automation to Database Management & Existing Business Processes	10.00	8.50
<b>ERP Evaluation &amp; Selection</b>	10.00	10.00
Conduct deep-dive evaluation of potential ERPs to explore possibility of replacing / consolidating disparate systems & Access DBs currently in place	10.00	10.00
<b>ERP/CRM Optimization</b>	10.00	9.00
Leverage newly selected ERP/CRM to Further Host and Build Out Applications Pulling or Pushing Data to Support the Organization	10.00	9.00
<b>Implement ERP Solution</b>	10.00	8.00
Implement & Customize Selected ERP Solution to Support / Facilitate Whitetails Unlimited's Business Processes	10.00	8.00
<b>Consolidated BI / Reporting Development</b>	9.75	9.50
Develop Custom Dashboards/Reports/Insights to Serve the Needs of the Business and Enhance Speed to Information Baseline	9.75	9.50
<b>KPI Identification</b>	9.50	10.00
Conduct an Exercise / Discovery Session(s) to Brainstorm, Identify and Prioritize KPIs Critical to the Success of the Business	9.50	10.00
<b>KPI Consolidation</b>	9.25	9.90
<b>KPI Segmentation</b>	9.00	9.75
<b>Ticketing Solution Review, Evaluation &amp; Selection</b>	9.00	7.75
Evaluate Potential Off-the-Shelf Solutions vs. Custom Application Build for a Digital Ticketing Solution	9.00	7.75
<b>Integrate Digital Ticketing Solution w/ Existing Data Models &amp; Reporting Infrastructure</b>	8.75	7.25
Incorporate Data From Digital Ticketing Solution Into Existing Data Models / Reporting Tools to Derive Insights & KPIs	8.75	7.25
<b>Implement Digital Ticketing Solution</b>	8.50	7.00
Implement & Customize Selected Digital Ticketing Solution to Further Enhance Efficiency of Business Processes / Attendee Experience	8.50	7.00
<b>Data Calendar</b>	7.00	9.95
<b>Ad-Hoc Reporting</b>		



# Roadmap & Go-Forward Plan



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## Poll

Future session  
topics of interest

Dashboards

*Automation*

*Data  
Warehouses*

*Data Lakes*

*Artificial  
Intelligence*

*Machine  
Learning*



*Thank you!*

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