

Goodwin House at Home Village Partnerships



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Prepared by

Karen Skeens, Executive Director

kskeens@goodwinhouse.org

Mobile: 571-424-0316

The Village Movement

- ❖ 2002: Beacon Hill Village
- ❖ Today: 190 Villages in the US and 185 under development
 - ❖ Average membership is 150 to 200 members
- ❖ Goodwin House at Home (GHAH) Village Partnerships
 - ❖ At Home in Alexandria – (City of Alexandria)
 - ❖ Arlington Neighborhood Village – (Arlington County)
 - ❖ Lake Barcroft Village – (Fairfax County Community)
 - ❖ Mount Vernon at Home (Fairfax County Community)

Similarities between GHAH and Villages

- ❖ Membership based programs
- ❖ Serving older adults who want to age in place
- ❖ Access to supports to age well and remain independent
- ❖ Access to social, educational and wellness events
- ❖ Not-for-profit organizations
- ❖ Promotes independence and wellness
- ❖ Does not provide medical care or emergency care

Differences between GHAH and Villages

- ❖ Membership criteria & cost
 - ❖ Age, financial, medical, geographic location, etc.
- ❖ Member benefits
 - ❖ Care coordination, management, interventions and long-term care coverage
- ❖ Staff availability (GHAH – 24/7)
- ❖ Medical Tax Benefits

Our Partnership

- ▶ Marketing and Promotion
 - ▶ Events
 - ▶ Marketing materials
 - ▶ Cross-promotion in newsletters, websites, social media
 - ▶ Support for annual fundraising events
 - ▶ Provide space in our CCRCs
 - ▶ Offered to all individuals when they join GHAH
 - ▶ A “tool” for the Resource Manager
- ▶ GHAH pays a portion of the annual membership fee
- ▶ Customize enrollment forms and procedure based on Village

Questions?

To locate Villages in your area or to learn how to start a Village, visit

Village to Village Network
vtnetwork.org

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GOODWIN HOUSE
AT HOME