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Campus Connect: From Class to Careers With CLA

January 29, 2026



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Introduction and Firm Overview



Morgan Tomlinson
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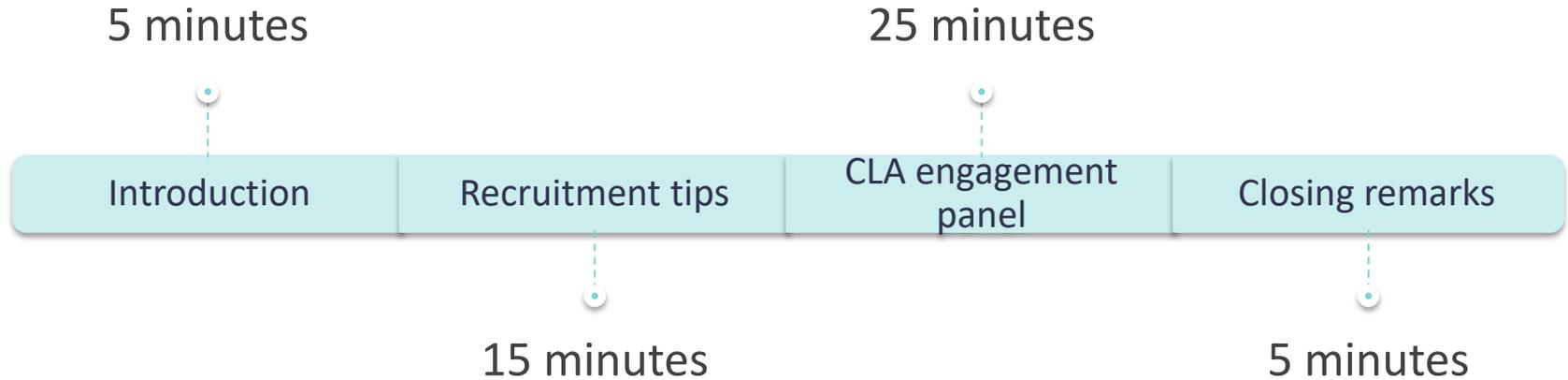
Polling Question

What year are you in school?

- A. High school
- B. First-year
- C. Sophomore
- D. Junior
- E. Senior
- F. Graduate student
- G. Faculty or staff



Agenda



National and International Reach

9,000

NEARLY 9,000 PEOPLE

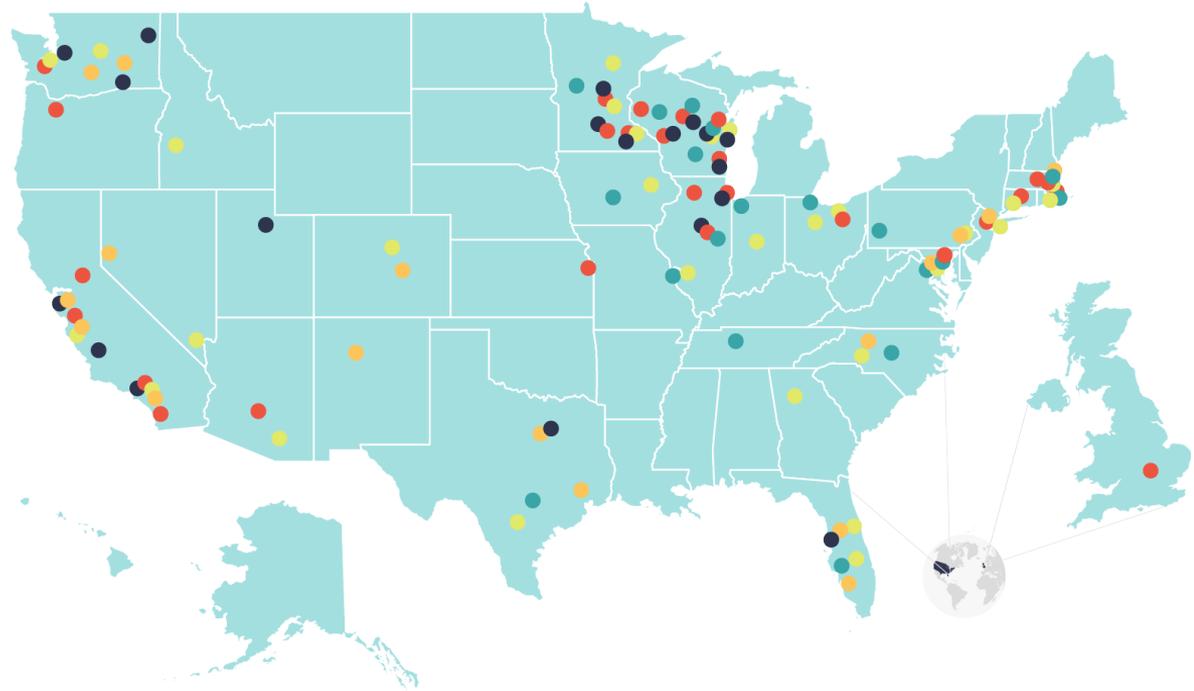
120

ABOUT 120 LOCATIONS

AN INDEPENDENT
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CLA Global

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The Four Essential Elements of the CLA Promise

Our Purpose

CLA exists to create opportunities — for our clients, our people, and our communities.

Our Promise

We promise to know you and help you.

Our Family Culture

We're one family, working together to create opportunities.

Our Strategic Advantages

Deep industry specialization
Seamless, integrated capabilities
Premier resource for private business and owners
Inspired careers

Driven by Our Values



Curious

We care, we listen, we get to know you



Collaborative

We help you seamlessly, bringing innovative teams to the table



Transparent

We communicate clearly and authentically



Inclusive

We embrace all voices and create opportunities for you in an energetic and inspiring environment



Reliable

We respond in hours, not days; we follow through, protect our client data, and produce quality results



Polling Question

What part of the recruiting process feels the most challenging?

- A. Resume writing
- B. Interviewing
- C. Networking
- D. Understanding career paths
- E. Time management



Recruitment Tips



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The Application Process



Application timeline

- Application opens
- Resume
- Recruiter interview
- Hiring team interview
- Application status update



Start early – before you submit!

- The recruitment season starts every fall and spring
- Attend on campus recruiting events, info sessions and firm presentations
- Network with recruiters and firm professionals



The Resume: An Introduction to You

- A resume should include:
 - Header: Name, phone number, and email address
 - Education: University and major
 - Anticipated graduation date and CPA eligibility date
 - Relevant coursework
 - Experience: Previous internships or work experience
 - Campus involvement: Beta Alpha Psi, Accounting Society, Ascend, ALPFA, or NABA
 - Skills: Excel



Acing the Interview



What hiring managers look for:

- Strong foundation in accounting principles
- Attention to detail and analytical skills
- Professional communication and teamwork
- Reliability and enthusiasm to learn
- Cultural fit and value alignment



Interview tips and tricks:

- Prepare responses using the STAR method (Situation, Task, Action and Result)
- Research a firm's values, service lines and industries
- Practice behavioral and technical questions
- Prepare questions for the interviewer



Polling Question

What's your biggest question about working in public accounting?

- A. Opportunity season (busy season)
- B. Career growth
- C. Work-life balance
- D. Day-to-day tasks



CLA Engagement Panel



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Share Your Thoughts!

We want to hear from you!

*Please take a moment to complete our
Feedback Survey at the end of this webinar.*



Closing Remarks



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Let's Connect About Your Inspired Career

Contact us:



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Thank you!

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