



We invite you to be a part of CLA's Annual Nonprofit and Health Care Conference to be held May 2, 2018 at the DoubleTree by Hilton – Bloomington South. We anticipate more than 400 nonprofit professionals from across Minnesota and the region to attend this premier event.



We have a great way for your organization to participate by becoming a sponsor.

In addition to other great benefits, sponsor names and logos will appear throughout our marketing campaign of e-mail and surface correspondence reaching *more than 2500+ nonprofit professionals throughout Minnesota*. At the conference, sponsors will receive visibility on signs, conference materials, and our conference app available to mobile devices.

Attendees of the conference will include executive directors, CFOs, board members, finance, and accounting members from across the state.

We encourage you to respond right away. Sponsorships are awarded on a first-come, first-served, basis. Sponsor applications are due by April 1, 2018 to take advantage of all possible promotional opportunities.

If you have any questions or need additional information, please contact Don Loberg at 612-397-3064 or Don.Loberg@CLAconnect.com. We look forward to hearing from you.

We have opportunities with each of our 4 items available for our premier sponsorship. With one of the Items below you receive the 7 additional benefits from your sponsorship.

*Premier Item	Sponsorship Amount
Lanyard	\$2,500
WiFi Access	SOLD
Afternoon Break	\$2,500
Morning Break	\$2,500

Included in Sponsorship	Sponsor \$1,000	Premier \$2,500
Logo and name featured:		
▪ Email promotions with link	✓	✓
▪ Conference signage	✓	✓
▪ Conference website with link	✓	✓
▪ Banner ad with website link in conference app	✓	✓
▪ Booth space at the conference	✓	✓
Name and signage for choice of one premier item*		✓
Acknowledgement from the podium	✓	✓
Complimentary conference registrations	1	4

If your Organization does not want to take advantage of the premier sponsorship, you can also choose to be a sponsor and receive: the email promotions, conference signage, conference website link, banner ad with website link in conference app and 1 free registration for \$1,000.