



**Leveraging Strategic Partnerships to Increase
Post-Graduation Employment for Students**

The Course Description

- This session will discuss how highly visible strategic partnerships at the school level can yield positive outcomes for students, faculty, and the school community at large.

Learning Objectives

- Describe how engagement and relationship cultivation with key organizations can yield to higher student success measures
- Explain how enhancing faculty's role in developing and enhancing strategic relationships lead to higher satisfaction and retention
- Outline how to achieve DEI goals through those relationships



Guylaine's
Education
and Career
Background





SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY




2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY




6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES




11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



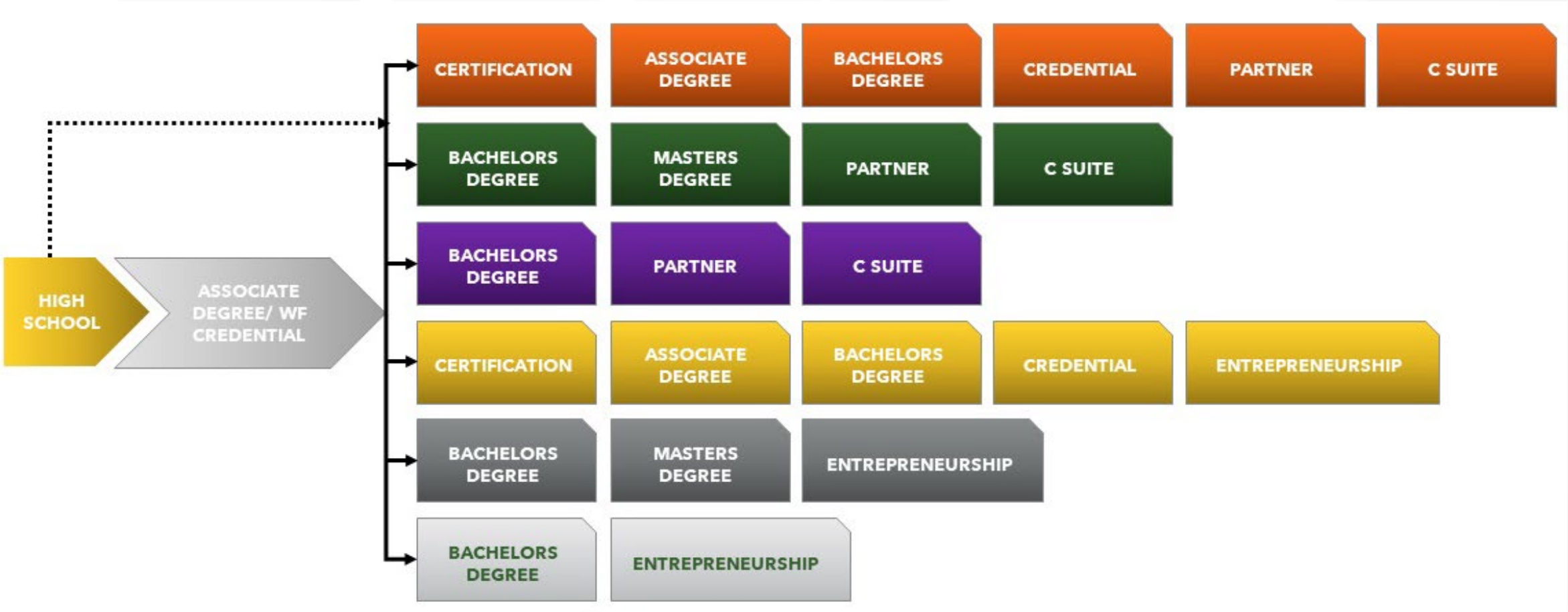
- Instruction
- Research
- Service

Even before the COVID-19 crisis, however, the higher-education sector faced significant challenges. Consider student completion: only 60 percent of all those who started college actually earned a degree within six years in 2017 (the latest year for which data is available). The figures are even worse for Black (39.9 percent) and Hispanic (54.4 percent) students. Other troubling disparities persist. In student enrollment, for example, 69 percent of white high-school graduates enroll in college, compared with 59 percent of Black high-schoolers and 61 percent of Hispanics.

Task	Progress
Student enrollment & freshmen retention	Downward trending as “skills” conversations flood the airwave
Tuition funding	Increase cost of completion
Years to complete	No longer the 4 year trajectory
Relationship with professional associations	Ad-hoc
Post graduation employment	Depends on fields of studies; varies greatly for Black and Brown students



**Our theory of change: growth, opportunity,
and agency at every step of the journey**





Mutually Beneficial Opportunities that Lead to Higher Student & Faculty Success

Scholarships

Mentorship Programs

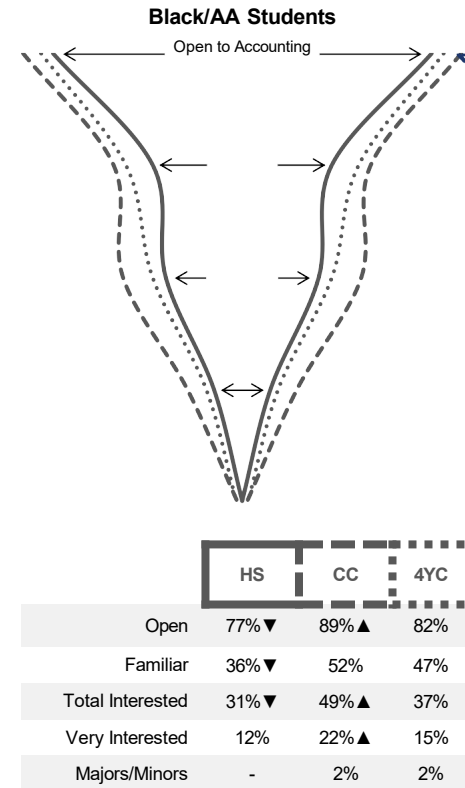
Internships & Externships

Career Placement, Data, Research

Programs for students and Faculty



Center for Audit Quality (CAQ) research shows that students in community college demonstrate a considerable interest in accounting and lose it over time.



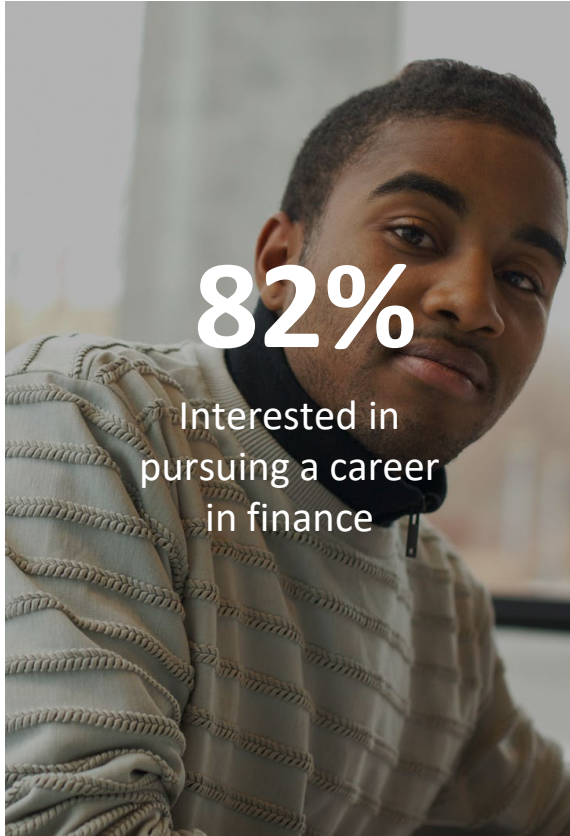
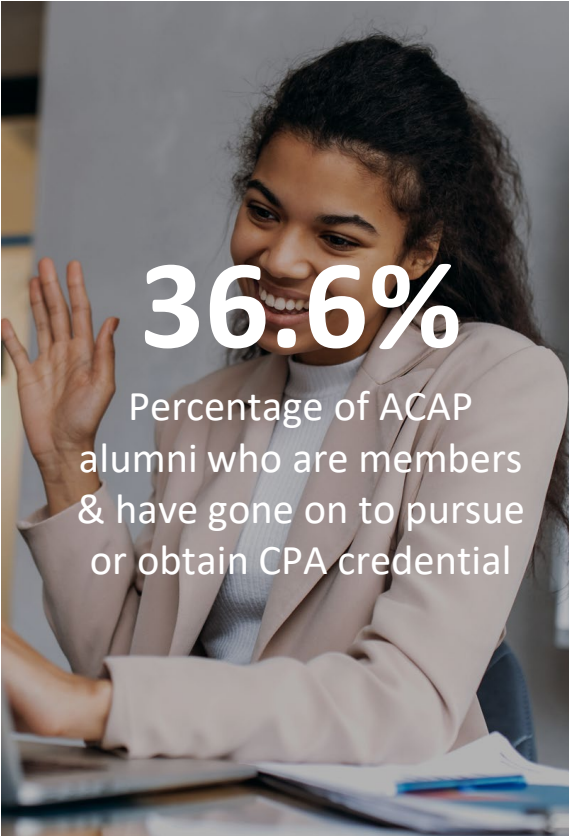
Expanding ACAP programming through the community college level will maintain interest and increase the number of students choosing accounting and finance majors.

Early Intervention

ACAP is designed to develop high school students interested in accounting and finance and its related business fields to become a part of NABA’s talent pipeline of future Business Leaders.

Career & College Readiness

The program provides in-depth career exploration opportunities in accounting, finance, and its related business fields. Students participate in a week-long residency program over the summer.





Questions & Considerations?